

F3 Tech Pre-Accelerator Schedule

	Topics	Details	2018 Dates
WEEK 1	Program overview	An overview of the agritech, aquatech, envirotech opportunity, the F3 Tech Pre-Accelerator course and how to get the most out of it.	Apr 3 - Tuesday 6:30pm-7:30pm
	Agritech, aquatech, envirotech problems & selecting an idea	Problems within agritech, aquatech, envirotech. This is where you start selecting and researching ideas to work on or validate your own.	Apr 5 - Wednesday 6:30pm-7:30pm
	Advisor session 1	One-on-one session with a Mentor	Individuals/teams to book an individual time
WEEK 2	Customer validation	A hands on session that puts you in touch directly with thousands of farmers to validate your idea	Apr 10 - Tuesday 6:30pm-7:30pm
	Traction	How to get customers and traction on your idea	Apr 12 - Wednesday 6:30pm-7:30pm
	Advisor session 2	One-on-one session with a Mentor	Individuals/teams to book an individual time
WEEK 3	Pitching	An initial session on pitching your agritech, aquatech, or envirotech idea	Apr 17 - Tuesday 6:30pm-7:30pm
	Sales and converting	Techniques and best practice methods on sales	Apr 19 - Wednesday 6:30pm-7:30pm
	Advisor session 3	One-on-one session with a Mentor	Individuals/teams to book an individual time
WEEK 4	Business models & financial modelling	Creating financial models applicable for startup	Apr 24 - Tuesday 6:30pm-7:30pm
	Legal Issues & IP	Legal and intellectual property questions answered	Apr 26 - Wednesday 6:30pm-7:30pm
	Advisor session 4	One-on-one session with a Mentor	Individuals/teams to book an individual time
WEEK 5	Product management	How to develop and manage your product over time	May 1 - Tuesday 6:30pm-7:30pm
	Brand & PR	Building a brand and getting publicity	May 3 - Wednesday 6:30pm-7:30pm
	Advisor session 5	One-on-one session with a Mentor	Individuals/teams to book an individual time
WEEK 6	Fundraising	Fundraising 101 with the experts	May 8 - Tuesday 6:30pm-7:30pm
	What's next	Where to after the end of the course	May 10 - Wednesday 6:30pm-7:30pm
	Advisor session 6	One-on-one session with a Mentor	Individuals/teams to book an individual time